



FUNDRAISING AND DONOR OPPORTUNITIES



#FIGHTEB

FUNDRAISING FOR DEBRA

DEBRA Australia is a non-profit organisation dedicated to providing support and raising awareness for individuals and families living with Epidermolysis Bullosa (EB), a rare and debilitating genetic skin condition. We rely on fundraising efforts to continue our mission of improving the lives of those affected by EB. Here are some ways you can get involved and support our current campaigns and events:



1. Running Events and Sporting Campaigns:

If you enjoy participating in marathons, fun runs, or other sporting events, you can join our team and fundraise on behalf of DEBRA Australia. By creating a personal fundraising page and sharing it with your friends and family, you can help raise funds to support EB research, education, and patient care.

2. Corporate Partnership Opportunities:

We offer corporate partnership opportunities for businesses that want to make a meaningful impact in the lives of individuals with EB. By partnering with DEBRA Australia, your company can support our programs and initiatives while also benefiting from increased brand visibility and positive community engagement.

3. DEBRA National Campaigns:

We organise several national campaigns throughout the year, including the Walk for Wings, Dine and Donate, PB4EB, and the Tee off for EB golf day event (scheduled for 2024). These campaigns provide opportunities for individuals and communities to come together, raise funds, and spread awareness about EB. You can participate by attending these events, volunteering, or making a donation.

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4. DEBRA Appeals:

During specific times of the year, such as tax time and Christmas, DEBRA Australia runs fundraising appeals. These appeals give individuals the chance to contribute and make a difference in the lives of those affected by EB. By making a donation during these appeals, you can help support vital research, patient care programs, and family support services.

5. Regular Donor:

By becoming a regular donor and setting up a monthly giving plan, you can provide consistent and reliable support to DEBRA Australia. Regular donations help us plan and budget for long-term initiatives, research, and patient care programs. It's an easy and convenient way to make a lasting impact in the lives of individuals living with EB.

6. Transformational Impact:

As a major donor, your generous contributions can have a transformative impact on DEBRA Australia's programs and initiatives. Your support can help fund groundbreaking research, continue and establish life changing support programs, and provide essential resources for families living with EB. By becoming a major donor, you have the opportunity to make a significant difference in the lives of individuals affected by this challenging condition.

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In addition to our own campaigns and events, DEBRA Australia welcomes individuals and organisations to host their own third-party fundraising events.

Here are some examples of upcoming third-party events:

- **Valenti Golf Day Melbourne:** A golf tournament in September held in Melbourne to raise funds for DEBRA Australia. It's a great opportunity to enjoy a day of golf while supporting a worthy cause.
- **Melbourne Market Golf Day:** Held in October in Melbourne, this golf day is organised by the Melbourne Market community to raise funds for DEBRA Australia. Golf enthusiasts can participate and contribute to the cause.
- **Long Weekend Laughs Event:** Taking place over the June long weekend in Melbourne, this comedy event brings together comedians and comedy lovers to raise funds for DEBRA Australia. It's a fun-filled evening of laughter for a good cause.
- **Brighter Days Bright Victoria Labour Day Long Weekend:** This event in Bright, Victoria, held during the Labour Day long weekend, bike and music weekend to raise funds for DEBRA Australia. It's a wonderful opportunity to support the cause while enjoying a weekend getaway.
- **Upstream Challenge Melbourne:** Held in November in Melbourne, the Upstream Challenge is a long-distance walking event that raises funds for DEBRA Australia. Participants can challenge themselves while making a difference.

EVENT SCHEDULE



DEBRA CAMPAIGNS AND EVENTS	
DINE AND DONATE Hold a morning tea, finals footy day	ALL YEAR
GIVING APPEALS	TAX TIME AND CHRISTMAS TIME
PB4EB Personal challenge campaign	MAY AND JUNE
TEE OFF FOR EB (SYD)	MAY
WALK FOR WINGS (NATIONAL) Community 5km walking event	OCTOBER
RUN 4 EB (RUNNING SEASON) Participate in a fun run and FUNdraise	JULY-NOVEMBER

EVENT SCHEDULE

OTHER FUNDRAISING EVENTS	
ELIZAS RIDE (BRIGHTER DAYS)	LEAD UP TO MARCH EVENT
BRIGHTER DAYS (VIC)	MARCH LONG WEEKEND
LONG WEEKEND LAUGHS (MELB)	JUNE LONG WEEKEND
VALENTI GOLF DAY (MELB)	SEPTEMBER
MELBOURNE MARKET GOLF DAY (MELB)	OCTOBER
UPSTREAM CHALLENGE (MELB)	NOVEMBER TBA
TAWOOMBA MORNING TEA	2025 TBA

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